

# We Are Your Label's Marketing Department

## Radio Promotion

Mix Shows  
Features

## Online Promotions

Bloggers  
Internet Commercials  
Multi-Media Emails

## Social Media

Twitter  
Facebook  
MySpace

## Fan Targeting

Street Teams  
DJ Crews  
Nightclubs

## Graphic Design

Imaging  
CD Covers  
Flyers

## Printing

## Web Design

Marketing your project and building a buzz is difficult when you don't have the right connections or access to the right people. Success as an independent artist in the music industry is based on how many people **know about you** and **Judge Media** is here to make it happen. **Judge Media** is ready to introduce you and your project to not only our network of entertainment industry professionals but also to your own new fans. As you seek to build that "big buzz" that gets your fans and the major labels attention, start here at **Judge Media**.

**We Can Make That HAPPEN!**



Find out more about us on the web at:

[www.JudgeMedia.com](http://www.JudgeMedia.com)

[www.JudgeMentalPromotions.com](http://www.JudgeMentalPromotions.com)

## Call or Email Us Today

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# They Told You To "Build A Buzz"

## We Can Make That HAPPEN!

Radio Promotions  
Label Consultation

Internet Commercials  
Email Blasts  
Publicity

Twitter Campaigns  
Blogger Placements  
Website Design

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**THE PREMIER SOURCE FOR  
MUSIC AND ARTIST  
PROMOTION**

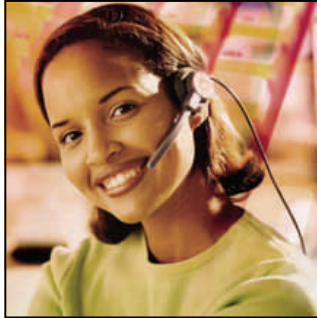


## Marketing Plans

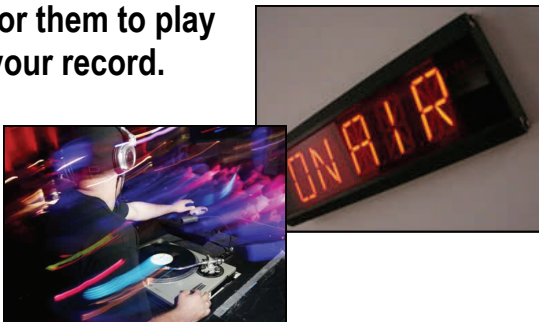
Judge Media is strategic in marketing and breaking out new and established artists and provides excellent marketing for artists and independent labels in the music industry. **Judge Media** has key relationships with Radio Programmers, DJs, Internet Bloggers, and Record Labels that insure that our messages about our clients are heard.

**We Custom Design Marketing Plans to Match Your Budgets and Goals**

**Record Promotion -** We don't mind picking up the phone and making calls about your project



**DJ Relationships -** We know DJs! And by that we mean, we understand what DJs need and how we can make it easy for them to play your record.



**Internet Promotion -** We do internet promotions in a BIG way. Simple emails with silent links don't get it anymore.

## What Makes Us Different

**Targeted Email Campaigns -** We direct our emails towards the people that matter to you. No sending to large numbers of people just to show a big number. Our goal is to give you real results.

**Animated Emails -** Our graphics department designs emails with animated graphics of you or your project to catch their attention.

## Multi-Media Presentations (MMPs)

This truly makes your project stand out WAAAAY ABOVE the crowd!

Imagine an online commercial playing the hook of your song, with your moving images, flashing lights, and an announcer telling all that your song is the one they need to get behind! Its online and you can send it to anyone you like or even have us Email Blast it!!



**Social Marketing -** From the Street through the Internet! Social marketing is when someone who knows about you tells someone else about you. Our team has experts trained to build buzz by any social means necessary... (well almost any)!



**Website Design -** No matter how many sites you have on the web, you must have one central location where your fans and people who want to do business with you can find you. We can bring it all together for you to give an exciting online experience.



Visit [www.JudgeMedia.com](http://www.JudgeMedia.com) to see how we can help promote your project!